

Coffee Connection

Project Empower

A “Glocal” Not-for-Profit Mission

“GLOBAL” MISSION: Our fair trade, organically grown, sustainably farmed coffee enables farmers around the world to grow COFFEE instead of drug crops! Fair prices ensure education and health care for coffee farmers’ children and protect the environment as well!

LOCAL MISSION: We *Empower* women in recovery from drug addiction, trauma, and homelessness, providing important skills for employment and education while supporting long term sustainable recovery. Our newest goal is job creation which benefits both our women and the local economy.

We provide high quality coffee freshly roasted on site, available by the cup, whole or ground by the pound, and in larger quantities at wholesale prices. Stop in for great coffee, desserts, or light lunches of exceptional quiche and homemade soup. We offer crafts purchased directly from Peruvian artisans. Stop in and see us!

681 South Avenue, Rochester NY 14620 OR
Greenhouse Café, 2271 E. Main, Rochester, NY 14609
Charlotte, Latta & Lake
www.ourcoffeeconnection.org

***As a 501(c)(3) nonprofit, we offer
Long Term, Continuous, Comprehensive Support
on the journey to Sustained Recovery***

Social Entrepreneurship

Empowerment of Women in Recovery from addiction (and a couple of men)
Empowerment of Local Economy
Neighborhood Renewal
Environmental Protection/Renewal
Global Economic Justice

Women in Recovery from Addiction

- Employment Training
- Sober Support
- Advocacy
- Job Creation within the Organization
- Increased Self Sufficiency (Goal: full self sufficiency)

Local Economy

- Reduce incarceration (\$55K+ per year) and inpatient treatment
- Reduce reliance on social services
- Create jobs and spending power
- Create new local businesses
- Local buying from local businesses and farmers
- Contribute to city tax base by leasing property
- Cooperating with community partners

Renew Neighborhoods

- South Wedge
- N. Winton Village
- Charlotte (Latta & Lake)
- Downtown potential
- Reduction of drug trade/crime—increase in public safety

Environmental Protection/Renewal

- Coffee is organic and sustainably farmed (shade grown, no rainforest destroyed)
- Growing some of our own food
- Local food—less transportation
- Energy efficiency
- Exploring green energy for sites
- Composting/recycling
- Plan to move to biodegradable disposable cutlery, cups, containers

Global Economic Justice

- Third world coffee growers receive fair prices for coffee, enabling them to provide for their families thereby eliminating the need for drug cash crops

Partners (partial list)

- Rochester Works, Department of Human Services
- Charlotte Community Development Corporation
- South Wedge Planning Commission and Business Association of the South Wedge Area
- North Winton Village
- North East Main Neighbors United
- Pediatricians Learning from the Community (PLC—U of R)
- SMART (Safer Monroe Area Re-entry Team)
- Simon School of Business (in progress)
- Canal Town Roasters
- Numerous worshiping communities

Funding past and present (partial list)

- Max and Marian Farash Charitable Foundation
- Women's Foundation of Genesee Valley
- Zonta Club of Rochester
- Spiritus Christi Tithing Fund
- Catholic Campaign for Human Development
- Molly B. Campbell Foundation
- Rochester Women's Giving Circle
- Canandaigua National Bank
- Unitarian Church of Rochester
- Chili Presbyterian Church
- First Baptist Church, Rochester
- Henrietta United Church of Christ
- Other faith communities
- Wilson Foundation
- WHO Foundation (Women Helping Other)
- Individual donors
- Self-generated revenue